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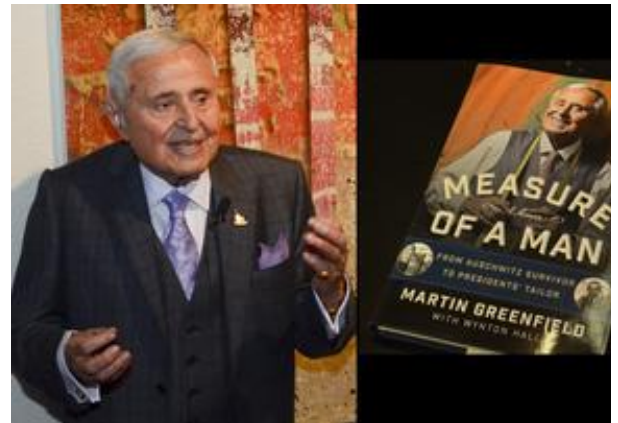
'America's greatest living tailor' to produce suits for Addison bespoke clothier

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At age 87, Martin Greenfield still works nearly 12 hours a day, six days a week at his Brooklyn factory.

That work ethic and dedication have led Greenfield's clients and admirers to hail him as "America's greatest living tailor." Over a nearly 70-year career, the founder of bespoke suit company Martin Greenfield Clothiers has built a clientele of presidents, athletes, actors, musicians and other big names.



Celebrated tailor Martin Greenfield with his memoir, "Measure of a Man: From Auschwitz Survivor to Presidents' Tailor."

Bob Baumann, owner of Edward Baumann Clothiers in Addison, says he has long been a fan of Greenfield's work. Last summer, he flew to New York to visit Greenfield and brokered a partnership, adding Greenfield's factory as his company's premier tailor. Edward Baumann Clothiers will be the only clothier in the southern U.S. to provide Greenfield's workmanship on suits, sport coats and pants.

"They'll be making our very best garments," Baumann said. "We wanted to work with somebody who absolutely will not allow something to go out of his factory unless it's perfect."

"It's like General Motors. They have a Chevrolet, but they also make Cadillacs," he added. "Martin is our Rolls Royce."

Since September, Greenfield's factory has created 50 to 60 garments for Baumann's business, which is on target to reach \$3 million in sales this year. Greenfield suits will run Baumann customers between roughly \$2,000 and \$5,000.

"It's so important to me, whatever I do, should be the best," Greenfield said. "And (Bob) does the same thing here."

Even before his partnership with Baumann, Greenfield was no stranger to Dallas-Fort Worth. A friend of [Stanley Marcus](#), he produced suits for Neiman Marcus for 50 years, ending the partnership two to three years ago.

He's also created garments for North Texas legends like businessman and Dallas Cowboys owner [Jerry Jones](#).

Born in the small town of Pavlovo, Czechoslovakia, Greenfield is a Holocaust survivor who spent two years in the Auschwitz and Buchenwald concentration camps. It was in Auschwitz that he first picked up a needle and thread, learning to repair the shirt of an SS guard who beat him when he ripped the shirt's collar.

After being liberated from the camps, Greenfield immigrated to the U.S. in 1947, landing a job sweeping floors in a Brooklyn suit factory, GGG Clothing. Recognized for his meticulous work, he was promoted to various jobs in the factory and learned every aspect of suit making, from darting and piping to blind stitching and arm hole work.

In 1977, after 30 years with the company, Greenfield bought the factory and renamed it [Martin Greenfield Clothiers](#). Though he still works at the factory, he has since passed ownership to his sons Jay and Tod.

Greenfield and Baumann announced their partnership at a Dallas Business Journal After Hours networking event on Thursday. To see photos of the event, view our slideshow.

Korri Kezar

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'America's greatest living tailor' Martin Greenfield to produce suits for Edward Baumann Clothiers - Dallas Business Journal

Staff Writer

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